

TOURISEUM E CASTEL TRAUTTMANSDORFF

The Touriseum, South Tyrol's Museum of Tourism, moved into the beautifully restored rooms of Trauttmansdorff Castle in 2003. Since then, this museum has attracted visitors of all ages on an intriguing journey through 200 years of Alpine tourism history. The name, a merging of the terms "tourism" and "museum", says it all: the Touriseum is the first Alpine museum to focus on the theme of tourism history in a large-scale way up to the present day.

In 2006, the Touriseum was nominated for the European Museum Award.

Mechanical theatre, detailed models, films, and sounds: the Touriseum is anything but a dusty museum with lengthy texts. Visitors travel through South Tyrol's 200-year history of tourism, passing through 20 different areas on various levels. The museum also has a circuit, which is presented in a very appealing way, about the development of this industry.

One of the Touriseum's very unique features is the South Tyrol Pinball Machine. Measuring ten metres in length, it is the world's largest pinball machine. It was created by a master woodcarver from the Gardena (Grödnertal) Valley, and will take you on an amusing and thrilling journey through South Tyrol.

The most prominent guest of the castle: Empress Sissi.

The Gardens of Trauttmansdorff Castle represent a botanical garden nestled into a twelve-hectare amphitheatre with an altitude differential of 100 meters. It offers spectacular views of exotic gardens and breathtaking views of the surrounding mountains and the spa resort town of Merano.

Colorful plants from all around the world thrive and bloom in more than eighty garden landscapes. Ideal for both children and adults as well as for botany experts and laymen alike, the Gardens of Trauttmansdorff Castle are a unique blend of botanical garden and recreational attraction. Multifaceted experience stations, spectacular themed gardens, artist pavilions and intriguing animals turn the Gardens of Trauttmansdorff Castle – within easy walking distance from Merano – into a colorful world where visitors enjoy a variety of different experiences.